

DESTINATION BURTON MEDIA KIT



www.destinationburton.org



ABOUT DESTINATION BURTON

Burton is a place where history is still lived, shared, and passed from one generation to the next. Its stories unfold through local businesses, front porches, farms, dance halls, community traditions, and the people who continue to gather here.

More than preserving the past, Destination Burton is dedicated to ensuring Burton remains a place to experience, celebrate, and share—today and for generations to come.

We welcome media professionals, content creators, and storytellers to experience Burton firsthand and help share its unique spirit with new audiences. Whether you're seeking authentic rural experiences, compelling local stories, or hidden Texas gems, there's a place for you in the Burton story.

Our Mission

01

Our mission is to showcase Burton's authentic charm, rich history, and welcoming local spirit in a way that inspires visitors to slow down, explore, and stay a while.

Visitor Engagement

02

Visitor engagement in Burton centers on connecting guests with the town's rich history and agritourism roots, inviting them to experience its heritage, local farms, and the stories that shape its rural charm by the locals who love to tell them.

Key Attractions

03

Burton's key attractions include the Texas Cotton Gin Museum, the historic Railroad Depot Museum, Mt. Zion Historic Chapel and Cemetery, and nearby agritourism experiences like Deeply Rooted Ranch, Milk & Honey Ranch and boating, swimming and fishing at nearby Lake Somerville.



MEET OUR TEAM



Tiffany Eckhardt

President

destinationburtontx@gmail.com

Tiffany, owner of The Roost at Flown the Coop, works with local businesses and organizations to showcase the experiences and services of the greater Burton community through Destination Burton.

Stephanie Jarvis

Vice President

Director@Texascottonginmuseum.org

(979) 289-3378

Stephanie, Executive Director of the Texas Cotton Gin Museum, brings a passion for Burton's history, heritage, and visitor experience to Destination Burton.



Lauren Ross

Treasurer

westlakeross@gmail.com

Lauren, owner of the Pink Door on Main, helps guide Destination Burton in using its financial resources to promote tourism in Burton.

Courtney Prenzler

Secretary

courtney@adminangel.life

Courtney, owner of Angel Creative Co., keeps Destination Burton organized with her skillful administration talents.



Carrina Dabdub

At-Large Officer

topfloorcars@gmail.com

(979) 451-2819

Carrina, with The Carrina Show and Top Floor Cars in Brenham, brings an entrepreneurial and community-minded perspective to Destination Burton.



ANNUAL EVENTS CALENDAR

01

Cotton Gin Festival

Experience the Texas Cotton Gin Festival when Burton celebrates Burton Farmer's Gin with a parade, live music, food, crafts, and tours of the historic gin annually in April

02

Round Top Lodging

Burton offers excellent lodging options for Round Top visitors, with charming stays just minutes away that make it easy to enjoy the antique shows while relaxing in a quiet small-town setting.

03

Texas Ranger Day

Texas Ranger Day in Burton is a free annual heritage event that brings the community together with living-history demonstrations, Texas Ranger history, food, music, and family fun.

04

History & Heritage

The Long Life Brotherhood's annual First of August celebration in Burton honors the town's rich history with a family-friendly day of community, fellowship, and tradition.

05

Wine & Wander

Fall and spring Wine and Wander events bring Burton to life with hilariously themed experiences that pair shopping, wine, local charm, and plenty of laughs for a guaranteed fun time for all.

06

Winter Wonder

The Burton Christmas Market & More adds a festive seasonal touch round out the year with holiday shopping and small-town charm.



CONNECT WITH US



Tiffany Eckhardt

For media inquiries, partnership opportunities, or to learn more about promoting Burton as a destination, please contact our team. We're excited to share the story of our vibrant community with you.



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